



Divesh Borse

Sr. Product Designer

solving human problems through innovation and product thinking.

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EXPERIENCE

Sr. Experience Designer

Publicis Sapient - Full time *Bangalore, India (2021 to present)*

- Currently leading design & creating end to end digital products for reputed client in financial service domain, wherein I mainly work with Executive level leaderships, investments analysts, PM's, developers & stakeholders from different geographies.
- My work inclines towards understanding product vision & complexity to create into easy viable solutions & enhance user experience.
- Conducting design workshops & educating clients about design process to give tailored design approach.
- Participate in user research and usability testing of products.
- Conducting product thinking sessions and brainstorming ideas by presenting it to product teams and project stakeholders for compelling design solutions.

UX Mentor

UMO design - Part time *Bangalore, India (2022 to present)*

- UX Mentor at Design X Global Innovation 2022
- I enjoy interacting with young minds and extending a helping hand for any advise/ guidance through professional workshops.
- Engaging with students towards 'aligning' with their gradual shift in mindset.

Design Mentor

ADPList.org - Part time *Bangalore, India (2021 to present)*

- Mentored 100+ people and helping students from different geographies in design areas.

Product Designer

Walkover Inc. - Full time *Indore, India (2020 to 2021)*

- Shipped 6 digital products. A versatile job role which included leading design team, understanding customers, businesses & created viable & meaningful solutions for them.
- Worked on products like e-commerce, cloud communication & saas platforms.
- I also, mentored and helped junior designers to work in my team and collaborate efficiently with different ideas and solutions.

EDUCATION

Master's in Design - UX & Product Design

Indian Institute of Information Technology, Design and Manufacturing, Jabalpur

Jul 2021

Bachelor's in Engineering - Mechanical

Sinhgad Institute of Technology, Lonavala

Jun 2014

SKILLS

Design Tools

Figma	Miro
Sketch	Balsamiq
Protopie	Marvel
Adobe Creative Suite	Notion

UX Skills

Research, Interaction design, IA, Wireframing, Persona, User journey, Accessibility, Usability testing, Brainstorming, Heuristic evaluation, Mind-mapping

HONOR & AWARDS

DCDC Winner in D'source Corona Design Challenge 2020 organised by IDC, IIT Bombay in Design Area of One's Choice

HOBBIES

Travel, Painting, Sketching, Dancing, Cooking

EXPERIENCE

Teaching Assistant

Indian Institute of Information

Technology, Design and Manufacturing - Full time

Jabalpur, India

(2019 to 2020)

- I educated junior students (B.des) from my institute where I completed my Masters.

UX/UI Designer

Secugenius Solutions - Contractual

Delhi, India (2020)

- Created blockchain web platform & its key concepts, especially 'Minting contracts' & also worked on an e-commerce platform where I shared my valuable inputs to meet business needs and customer satisfaction.

UX Designer

Eduspace Technologies Pvt. Ltd. - Full time

Pune, India (2018-2019)

- I worked on enterprise ed-tech product called 'Proctur'.
My versatile role impacted business which also made **Proctur featured under Top 5 educational app by Silicon India 2019**.
- I worked mainly on UX and UI designs of web and apps of whole product. Also, led redesign efforts to refocus product before launch.

Technical Illustrator

Expert Global Solutions Pvt. Ltd. - Full time

Pune, India (2018)

- (On-Site Location) - Whirlpool of India, Pune. I worked in fast pace agile process and challenges where I designed illustrations for Whirlpool product manuals.

Graphic Designer

Peppermint Clothing Pvt. Ltd. - Full time

Pune, India (2017)

- I created illustrations and fabric prints. My job role was to understand the graphic design concepts & collaborate with fashion designers

Freelance Designer

Full time

Pune, India (2014-2017)

- A multi-disciplinary designer, where I focused on solving problems and creating meaningful solutions for businesses.